



Please save completed form on desktop / hard drive.
 Email completed form to admin@minexforum.com

Media partner enquiries:

Mrs Irina Yukhtina
 Advantix Ltd (Minex Forum)
 7-10 Adam Street, London WC2N 6AA, United Kingdom
Tel: + 44 (0) 207 520 9341
Fax: + 44 (0) 207 520 9342
Email: admin@minexforum.com
On-line: <http://www.minexasia.com>

MINEX Central Asia '10

Media partner booking form

Media partner agrees to provide Minex Central Asia Forum :

- | | | |
|--|--|---|
| <input type="checkbox"/> Space for full page Minex advertisement | <input type="checkbox"/> Space for half page Minex advertisement | |
| <input type="checkbox"/> Spaces for Minex internet banner | <input type="checkbox"/> Broadcast Minex electronic alerts | |
| <input type="checkbox"/> Enter Minex in events calendar | <input type="checkbox"/> Publish post event editorial | <input type="checkbox"/> Free news subscription |

Comments:

Media partner requires from Minex Central Asia Forum :

- | | | |
|--|--|---|
| <input type="checkbox"/> Guest passes required (maximum 2) | | |
| <input type="checkbox"/> Subscription offer to delegates | <input type="checkbox"/> Advertising in Minex proceedings | <input type="checkbox"/> Logo & url link on Minex website |
| <input type="checkbox"/> Media Insert in delegate bags | <input type="checkbox"/> Space at Minex on-site exhibition | <input type="checkbox"/> Short profile on Minex website |

Comments:

MEIDA PARTNER'S DETAILS

Title: Name: Surname:

Job Title:

Phone: Fax Number:

Email: Website:

Company: Industry:

Address:

City: Post code:

Country:

Insert signature:

Signed date:



Technical enquiries:

Mr. Jevgenijs Cernihovics
Advantix Ltd (Minex Forum)
7-10 Adam Street, London WC2N 6AA, UK
Tel: +44 (0) 207 5209341
Email: admin@advantix.co.uk

MINEX Central Asia '10

Artwork submission guidelines

Submission deadline: by 12 February 2010

Artwork specifications for MINEX Central Asia Forum catalogue

Submission address: admin@minexforum.com

Maximum file size when sent by email - 10 MB

NB: larger files should be uploaded on own ftp server.

Host address, user name and password should be provided to admin@minexforum.com).

Format - must be print quality PDF

Fonts - outlined (curves)

Images resolution - 300 dpi

Full-page advertising block - 160 (w)*247 (h) mm (centered)

Advertising page size - A4

Half-page advertising block - 160 (w)*118 (h) mm (centered)

Full colour (CMYK) or Greyscale

Bleed and crop marks - not required

Logos specifications for MINEX Central Asia Forum website (<http://www.minexasia.com>) and printed materials

Submission address: admin@minexforum.com

Company logos must be submitted in **Vector Format** (Illustrator, EPS or Corel Draw)

Direct URL from the logo

Company description: up to 100 words in Russian or/and English

Please note that logos in JPEG, GIF or BMP format are not suitable for high quality printing

Technical requirements for delegate bag inserts:

Shipping address: to be confirmed

All inserts must be submitted before 02/02/10

Technical requirements for inserts:

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m², Quantity: 300

For gifts: weight >150 g; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 300